

SPONSOR PACKAGES



WHY?

We have created a fun event to kick off the summer for Museum supporters and animal lovers to come together to play with their pups in the beautiful Museum Arboretum. By supporting "Dogs & Brews," you are not only supporting The Museum, but you are also supporting local animal shelters in Berks County, local businesses, and local breweries!

Proceeds benefit The Foundation for the Reading Public Museum and the Animal Rescue League of Berks County.

Contact Sydney for questions at sydney.ernst@readingpublicmuseum.org.

Sunday, May 26, 2024
Noon - 4pm

WHERE? the Reading Public Museum Arboretum, at the Stone Terrace Tent

WHO? Museum Guests, Friends, Supporters, and their Pups!

- Beer and wine tastings
- Complementary souvenir tasting glass
- Variety of food trucks
- Live music
- Local animal organizations and rescues
- Shopping for handmade treats, collars, and so much more!

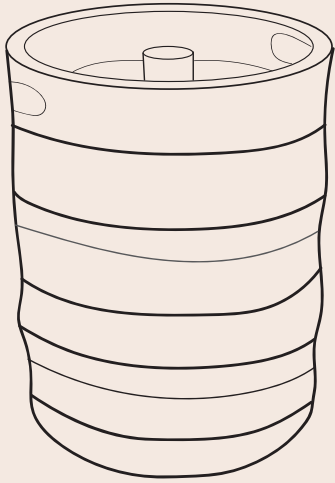
readingpublicmuseum.org/dogs-brews

See reverse side for sponsor packages

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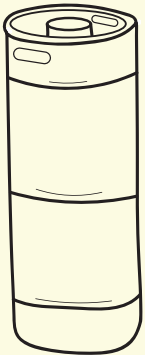


Sponsor deadline: May 1, 2024



KEG SPONSOR \$5,000 (one available)

- * 12 tickets to the event with the opportunity to set up a table at the event
- * Discounted use of a Museum gallery space for your next client event prior to May 2025
- * Exclusive ad on the Atrium Video Message Board (through June 2024)
- * Logo placement on tasting glass
- * Logo placement on all event signage
- * Recognition as Presenting Sponsor
- * Opportunity to address event attendees
- * Publicity in all media and printed materials relating to the event
- * Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- * Listing on the Reading Public Museum website with link to your company website



SIXTEL SPONSOR \$2,500 (3 available)

- * 8 tickets to the event with the opportunity to set up a table at the event
- * Logo placement on the Atrium Video Message Board
- * Logo placement on event signage
- * Publicity in all media and printed materials relating to the event
- * Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- * Listing on the Reading Public Museum website with link to your company website



GROWLER SPONSOR \$1,000 (unlimited available)

- * 6 tickets to the event with the opportunity to set up a table at the event
- * Logo placement on the Atrium Video Message Board
- * Logo placement on event signage
- * Publicity in all media and printed materials relating to the event
- * Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- * Listing on the Reading Public Museum website with link to your company website



PINT SPONSOR \$500 (unlimited available)

- * 4 tickets to the event with the opportunity to set up a table at the event
- * Logo placement on the Atrium Video Message Board
- * Logo placement on event signage
- * Publicity in all media and printed materials relating to the event
- * Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- * Listing on the Reading Public Museum website with link to your company website

Please contact Sydney Ernst for additional information or to sponsor the event

sydney.ernst@readingpublicmuseum.org